

Anticipated Outcomes

PROMIT as a European Coordination Action on intermodal transport systems, technologies and strategies is expected to have an important impact in the area of intermodality. Its outcomes and results will contribute to the development of intermodal transport policy as well as to the standardization of intermodal transport, which is crucial for the further development of this transport domain. The most important outputs of the project include:

- Consolidated Best Practice Handbook
- Performance indicators and benchmarks in intermodal transport
- Recommendations on strategies and processes for further improvements in intermodal transport
- PROMIT on-line platform



PROMIT will organize thematic clustering workshops on a regular basis and annual innovation days. The project outcomes will be documented in a number of deliverables, which will be available to the public through its dedicated website.

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- Planung Transport Verkehr



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- Centre for Research and Technology Hellas/ Hellenic Institute of Transport



- LogIT a.s.



- Transeuropean Consultants for Transport, Development and Information Technology S.A.



- Rapp Trans



- Technical Research Centre of Finland



- Institute of Shipping Economics and Logistics



- Közlekedéstudományi Intézet KHT



- Netherlands Organisation for Applied Science research



Related links

- www.project-promit.net



- <http://ec.europa.eu>



Promoting Innovative Intermodal Freight Transport

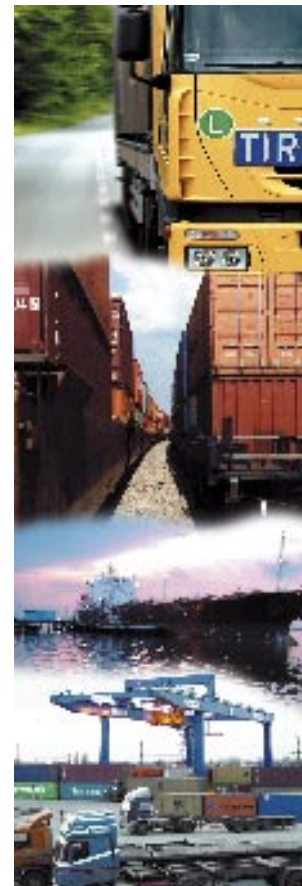
PROMIT

Promoting Innovative Intermodal Freight Transport



SIXTH
FRAMEWORK
PROGRAMME
PRIORITY

Sustainable
Surface
Transport



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↘ The Situation

The growth of freight and especially of road transport experienced the recent decades led to a growing transport intensity causing serious problems, among them increased transportation cost, congestions and serious environmental impacts. Shifting the balance between modes and supporting intermodality in freight transport is one of the main goals of the EC policy documented in its White Paper: European transport policy for 2010: time to decide.

The use of Intermodal transport is deemed necessary as well as its promotion to a large group of actors. Although, remarkable growth rates are to recognize in the recent past, the idea of intermodal transport did not yet achieve the decisive breakthrough in the transport market. Why? For shippers and logistics service providers door-to-door transport flows are of overall importance. However, the supply side of intermodal services provide mostly isolated solutions: targeted technological developments fitted to single transport modes, isolated network systems that are not interoperable or transport mode specific business models. PROMIT has the ambition to smooth the path for good solutions in intermodal transport. The identification and effective exploitation of relevant best practices and innovations currently available, which is one of the main objectives of PROMIT is a major step in tackling the existing situation.



↘ Objectives

PROMIT is a Coordination Action funded by the European Commission, under the 6th Framework Programme, with main objectives to contribute to a faster improvement and implementation of intermodal freight transport technologies and procedures, and to help Promoting Innovative Intermodal Freight Transport and modal shift by creating awareness on innovations, best practices and intermodal transport opportunities for potential users, as well as politicians and research community. Additionally PROMIT aims to:

- Collect, compare and summarise available experiences and results, especially addressing intermodal logistics on East-West corridors.
- Support the exchange of know-how, experiences and best practices.
- Establish an active information and coordination platform for intermodal logistics.
- Develop an overall promotion strategy and action plan for intermodal transport solutions.

Finally, PROMIT intends to strengthen the European intermodal transport industry as well as the intermodal transport oriented technology suppliers within their international market position.

The PROMIT Coordination Action was launched on March 1st, 2006, and its duration is three years.

↘ Methodology

Due to the immense size of the intermodal domain, PROMIT has chosen a matrix organizational approach, where the domain expertise is treated in five parallel clusters:

- [1] Organisation and business models;
- [2] Intermodal infrastructure and equipment;
- [3] Information and Communication Technologies;
- [4] Operation and services; and
- [5] Security, Safety, Legislation and Policy.

The approach followed integrates the work and the tasks from the project's workpackages (vertical level) and the thematic clustering activities (horizontal level). The work packages ensure that PROMIT will collate, consolidate and disseminate what already exists in terms of best practices, performance indicators and benchmarks, as well as national/European strategies, policies and promotion activities.



↘ Major Events

During the 3-year project period a series of events will take place bringing together a large group of experts and disseminate the PROMIT's results and findings (e.g. best practices and innovations) to a wide audience including all Intermodal related target groups. Those events are:

- Workshops on the topics addressed in each cluster.
- Annual Intermodal Innovation Day Conferences.